



**SPECIAL
POINTS
OF INTEREST**

Activities This Month

Our Optimist International Convention is in Atlanta on Tuesday June 29 through July 3rd.

Upcoming This Month

Our District Convention in August will again be looking for Club baskets for our silent auction to support the Optimist International Foundation. Now is a good time to put some thought into what your basket will look like.

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**CHOOSE
OPTIMISM**

The Indiana North District



PTIMIST

**OPTIMIST YEAR FOCUS
MARK WEINSCOFF
PRESIDENT OI 2020-2021**

Fourth Quarter Focus

We are successful...Nothing is Impossible

District News

The District Convention will be held this year in Rochester on August 13-14. The Governor's Ball has been revived with it's theme: "The Roaring Twenties". Special dress is requested but not required.

Saturday morning there will be a pancake & sausage breakfast, free to members and \$10 for non-members.

Information will be sent to Clubs and members shortly, so look for it.

Please return your reservations as soon as possible so that plans can be made accordingly.

Sharing My Heart by Gov. Becky

Sharing My Heart Gov Becky July 2021

Whether in infants, the elderly, livestock, or our Clubs, Failure to Thrive is a term that no one wants to hear.

The phrase is used to describe a lack of growth, impaired nutrition, and inactivity.

These problems can lead to a weakened immune system, unintended weight loss, poor wound healing, physical weakness, functional struggles, and cognitive decline. Once active people who now lack energy to function well can become socially withdrawn and depressed. It becomes a vicious cycle with low energy begetting less activity, leading to an increasing loss of interest, resulting in depression and less energy. And around and around we go.

Failure to thrive in older adults is a serious condition that can often lead to death.

In infants, Failure to Thrive can mean a slow down or even a complete halt of appropriate and anticipated height and weight gain. It is multifaceted in cause and cure, and it is a serious matter.

Failure to grow. Our Optimist Clubs can suffer from this.

As a new Club (infancy), failure to thrive can be sparked by inadequate nutrition such as a lack of speakers or slowness in getting start-up projects planned. Members need to know they are valued and important to the success of the Club.

An established Club can find itself in a failure to thrive when new members are not diligently sought, conflicts are left unresolved, power struggles ensue, or ideas are devalued.

When members do not feel needed or necessary, a project can falter due to lack of volunteers. The members that do participate can become worn and tired.

An influx of energy, enthusiasm and OPTIMISM is necessary for continued growth and renewal of energy.

Optimist International has a Club Fitness Assessment.

Like a Health Check, periodic review of this Assessment will help pinpoint potential troubles within a Club. At minimum, a Club Board should review this annually.

Take the Assessment here: https://www.optimist.org/documents/leadership-development/Club_Fitness_Assessment_Scorecard.pdf

Tracking the Honor Club/Distinguished Club requirements (called the ICD-135) will lead a Club to great health and longevity. Like a Health Plan, the Honor Club requirements will lead your Club to greater and greater strength and effectiveness. Find the ICD-135 here: https://www.optimist.org/leaders/LeadershipInformation/InternationalInfo/ICD-135_International_Recognition_Program.pdf

And the Tracking form here: https://www.optimist.org/Forms/Honor_Club_Tracking_Form.pdf

Why is growth so very important?

It not only demonstrates vigor but embodies it. Understand that to not be in a growth pattern is to be stagnant.

Stagnant waters are dead, unproductive, and inhibit the health of all associated with it.

Growth takes effort and intentionality. It takes thoughtfulness and determination.

Strive to develop a Growth Mindset. Always be on the lookout for new members.



We have Opportunities to think Positively and express Thankfulness in all we do. We are Innovative and live with Mahalo (gratitude). We strive to be Impeccable in life and we feel deep Satisfaction in the Magic of serving youth.

Let's grow our Clubs and by doing so, grow

OPTIMISM!

Prayers for Past Governor Sandy Doyle who has pneumonia.

Club Happenings



The Decatur Optimist Club are back in business with their Grilled Tenderloin with grilled onions sales at the street concerts in Decatur



Some of the winners in the Bluffton Club's fishing derby held at the Ouabache State Park. They had a great turnout for this



The Warsaw Breakfast Club presented a check to the local Teen Court that will be used to help area teens.



Jacob Linky, Sam Lechlitner & Nathaniel Lechlitner were recognized as Optimist Scholarship recipients from the Warsaw Breakfast Club

**Send your Club's photos & happenings to the District News Editor.
Jim Burk at:
Jburk63@gmail.com**

Welcome Optimists Worldwide (W.O.W.)



W.O.W. is a fresh way to increase participation and membership in your Optimist Club. With a focus on the social side of membership, W.O.W. will help your Optimist Club turn every activity, virtual or live, into a recruiting opportunity and have fun doing it!

The keys to success are:

- Create opportunities for fun, social interaction.
- Create opportunities for all ages, all types of volunteers, existing members, and potential members.
- Invite your circle of friends and reach outside your circle to the larger community.
- Be welcoming at the event.
- Take five to ten minutes to talk about your Optimist Club projects.
- At the end, ask attendees to join, right here, right now.

New Member Fee Waived



Beginning June 1, the new Member Fee of \$15.00 has been waived until September 30th, 2021. Now is an excellent opportunity for people to join Optimist Clubs and see what we do and how we impact our local communities and how they can be a part of that for free!

Optimist International Welcomes New Executive Director



ST. LOUIS- Optimist In-Cheryl Brenn as the next nonprofit, global volunteer.

Ms. Brenn currently resides in New York. She has a master's degree in Management and earned the Certified Association Executive designation. She has spent the last 14 years of her career in the field of Youth Leadership (HOBY,) in various positions, and is currently the Director of International Programs Officer.

CHERYL BRENN

Welcome to our new Executive Director



International welcomes Ms. Cheryl Brenn as the next nonprofit, global volunteer.

Ms. Brenn currently resides in Clifton Park, New York. She has a master's degree in Leadership and Management and earned the Certified Association Executive designation. She has spent the last 14 years of her career in the field of Youth Leadership (HOBY,) in various positions, and is currently the Director of International Programs Officer.

Through her involvement with HOBY, Cheryl has worked with Optimist International in Canada. She also has a long history of involvement with Junior Chamber International (JCI,) where she achieved the distinction of becoming a JCI Senator. At HOBY, Ms. Brenn has had extensive experience in working with various boards, budgeting, volunteer management, team building, fundraising and planning.

Prior to joining HOBY, she was with the New York State School Boards Association for 10 years where she led the organization's membership services and marketing initiatives in addition to large-scale event management. She exudes the kind of optimism and excitement which makes her a great fit with the culture at Optimist International.

"We are thrilled to welcome Ms. Brenn to St. Louis and the Optimist family," current Executive Director Benny Ellerbe said, "With her extensive background in nonprofit work and optimistic enthusiasm, I am confident that I am leaving this position and Optimist International in good hands."

Benny Ellerbe announced his retirement and will be leaving Optimist International September 30, 2021. After a national search with hundreds of candidates submitting for the position, three candidates were chosen for the final interview process. Ms. Brenn will start August 9, 2021. Ms. Brenn stated, "I am delighted to be joining Optimist International and to build on the legacy of community service and the positive impact members have made on our global community."

District Events



July 2021

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Many Optimist Coffee Café Opportunities Check OI Website for times & Links					2	3
4	5	6	7	8	9	10
					Gov. Becky's 2nd Saturday ZOOM conferences for Various district chairs.	
11	12	13	14	15	16	17
				Junior Golf		
18	19	20	21	22	23	24
				Junior Golf		
				World Oratorical (Mid-America on 22nd @ 4:30 Central)		
25	26	27	28	29	30	31
			Junior Golf			



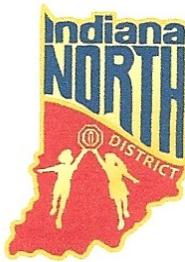
VISIT:
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Zone 3: Tiffany Harrell
Zone 4: Josefa Schaper
Zone 5: Sandy Doyle
Zone 6: Pam Galloway
Zone 7: Nancy Barker
Zone 9: Jim Smith

**Optimist are:
The Friend of Youth**

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**Every Day is an Optimist Day
Supporting the Youth of Our Community**

Optimist Mission

By providing hope and positive vision, Optimists bring out the best in kids.

Optimist Vision

Optimist International will be recognized worldwide as the premier volunteer organization that values all children and helps them develop to their full potential.

“Like us” on Face Book

**“I am an optimist.
It does not seem to
much use being
anything else”**

—Winston Churchill

The Optimist Creed Promise Yourself:

- * To be so strong that nothing can disturb your peace of mind.
- * To talk health, happiness and prosperity to every person you meet.
- * To make all your friends feel that there is something in them.
- * To look at the sunny side of everything and make your optimism come true.
- * To think only of the best, to work only for the best, and to expect only the best.
- * To be just as enthusiastic about the success of others as you are about your own.
- * To forget the mistakes of the past and press on to the greater achievements of the future.
- * To wear a cheerful countenance at all times and give every living creature you meet a smile.
- * To give so much time to the improvement of yourself that you have no time to criticize others.
- * To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

**Optimism is positive thinking lighted up.
Norman Vincent Peale**