

# The Indiana North District



## PTIMIST

### SPECIAL POINTS OF INTEREST

#### Activities This Month

Indiana North Conference Schedule for 2022-2023 so you can mark your calendars now.

- ~~1st Qtr: October 26-29 at Courtyard Marriot, Lafayette.~~
- 2nd Qtr: January 27-28 Virtual at this time.
- 3rd Qtr: April 21-22 Ivy Tech campus, New Castle at the Steve Alford Inn.
- 4th Qtr: August 11-12 at the Tippe River Downs Fairfield Inn

More details about the first quarter meeting on page 8-9.

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**IF  
OPPORTUNITY  
DOESN'T  
KNOCK,  
BUILD A DOOR  
FOR OPTIMISM**

OPTIMIST.ORG



**CHOOSE  
OPTIMISM**



## Gov. Max's Musings

Hey optimist, the Trail for the new year has started. By the time you see this, the 1st quarter conference will be tracks in the trail. Lots of good news and new programs coming from OI.

Partners in Optimism and Just invite program. Details will be in this newsletter.

Starting on November 15th all club officer changes will be online only up until the start of the 3rd quarter. More official news will be coming out shortly. Club by-laws will be updateable on line with "fill in the blank" option. OI is trying to stream-



line the process that takes so much time for them.

Get out and recruit, recruit, recruit. We need to replace those we have deleted. The only way your club going to succeed is with new blood. It is time right now to invite potential members to your gatherings and parties.

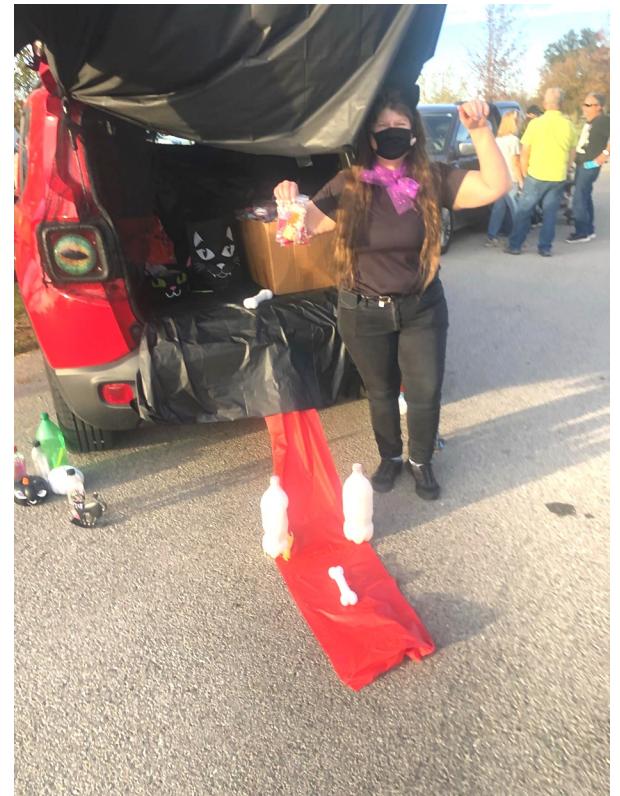
Be proud of what you and your club does. Wear your optimist logo everywhere you go. Take your "Optimism over the top"

*Max*  
Governor

Indiana North District  
2022-2023

[max.jeep@comcast.net](mailto:max.jeep@comcast.net)

# Club Happenings



The West Jay Optimist Club hosted a Trunk or Treat for their local kids.



Part of our elite team of “Candy-passers-outers” from the Decatur Club at the Safety Village in Decatur. There were over 650 kids (not counting parents) that passed through the village.



Lots of kids on a perfect day. We even had an “ant” issue thanks to the Mad Ants Basket Ball team.



### The Optimist Creed Expanded

Excerpts from: “Power of the Creed” by James M. Rankin

#### Promise Yourself:

To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

*I think that this says it all. Your friends should feel welcome to become a part of "your" Optimist Club*

Send your Club’s photos & happenings to the District News Editor,  
Burk, at:  
[Jburk63@gmail.com](mailto:Jburk63@gmail.com)



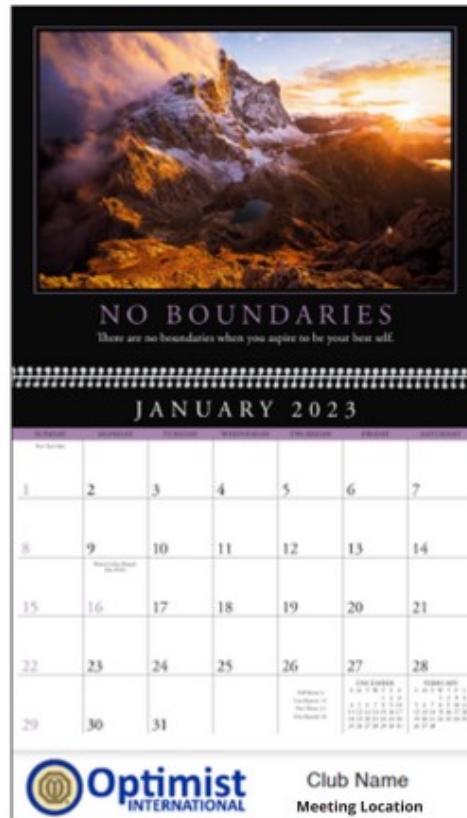
# Fundraising Opportunity!

Order your motivational Optimist International branded calendars today! Add a special touch by personalizing the calendar with your Club name and meeting location!

- Sell the calendars to friends, co-workers, businesses, and others in your community, and utilize the profits to support 2023 events.
- Low up-front investment

*Calendars will deliver in early November.  
Perfect timing for holiday gifting!*

[Order TODAY! >](#)



Buy for \$8.00,  
recommended  
resell at \$20.00



**Did you know that 62% of consumers own calendars?  
And 52% keep the calendar for one year or MORE!**

## Ideas from OI on recruiting new members

### **NOW (New Optimists Welcome)**

NOW stands for New Optimists Welcome and is a program designed to capture the interest of prospective Optimist Members. The program is for Optimist Clubs committed to achieving a net gain of 10 Members during the administrative year.

The NOW event is generally a dinner or series of dinners to which potential members are extended invitations. During the event, the Optimist Club takes advantage of its captive audience and shows the service it provides to the local community. While the NOW event generally includes a meal, some speeches or presentations and an invitation to join the organization, many Clubs modify the idea to fit their needs. Most importantly, the event should create an atmosphere in which new Optimists feel “welcome.”

### **MEMBEFRSHIP RECRUTEMENT KIT**

Membership Recruitment Kit WHAT YOU NEED Banner & bungee cords to hang it Balloons, ribbon & scissors Sign up information sheets, clipboard, rubber bands & pens Coloring books, small toys or stickers Optimist International Membership applications and info on your Club or event (informational meeting or NOW meeting) Creed Banner (optional) Table, chairs& tent if needed Secure a time and location. Walmart, grocery store, farmers market, special event.... HOW TO ASK ABOUT SETTING UP OUT FRONT Ask the company/business if you can set up in front of their store: “Hi, our organization is the Optimists. We are an all-volunteer organization. We exist only to make our community a better place. We are not selling anything. We would like to set up to give away balloons, toys and coloring books on bike safety to kids.” If they want more information you can talk about forming a new organization in this community to help the youth. SET UP Set up your banner around the table or on a wall behind and above you. Place a variety of the toys on the table. Blow up a few balloons and tie a piece of ribbon to them. (You may need to put a toy on the ribbons to keep them from blowing away.) Have the clipboard with blank information sheets on them. Secure the bottom of the sheets with a rubber band. Have several pens nearby. Pens can be printed with contact info or website address. Have stack of OI applications. WHAT TO DO Look for people with children. Approach them and ask if their child would like a balloon. Ask if they would also like a coloring book or toy. Invite them to your table to pick something out or after they finish shopping. WHEN THEY ARE AT YOUR TABLE: While the child is trying to decide what they want, let the parent know who you are. This is done with an elevator speech, do not rush it! Example: “Hi, I am \_\_\_\_\_; I/We are with the Optimists. Optimists are an all-volunteer organization. Optimists exist strictly to make their communities a better place. We are looking for a few like-minded people who would like to do great things for the youth of this community.” Give them time here to take in that information. Continue: “If you think you might be interested you can give us some contact info. Whatever you are comfortable with, either cell number or email? We will only use it to contact you about opportunities to do great things for the youth of this community.” At that point, if they are a good lead, they will give you info. If not, it is OK, you made a child happy. Be satisfied with that. And you helped them with bike safety. DO'S AND DON'TS Do not have too many people. If you have more than 3 people have only two at the table. It is easy to overwhelm people. This is a soft sell! Do have at least one woman. (All men handing out things to children can look very odd to the public) Do ask for their contact info so you can do follow up and reminders. If you just give them info on a meeting or OI, usually they will not give you contact info after they have your information, and you will have no way to follow up with them.

Do have a few things held back off the table for older kids like small nerf footballs. Do be courteous of their time. If they look like they are in a hurry, do not bother them. We do not want to give them a bad first impression of Optimists. Do not overwhelm them with information about everything your Club does. One or two really great things are OK if it is asked for. Do not just invite them to a Club meeting. Instead, invite them to a project or event. You are asking them if they want to make a difference in their community. You did not ask them if they wanted to come to a meeting. Do not be discouraged if they don't want to give you any contact info. It just means they were not a good prospect for right now.

## **Sponsor a New Member**

If you know someone who shares the ideals of Optimist International, consider inviting them to join the organization and help "Bring Out the Best in Kids." Below are a couple of different options.

### **Welcome a Member into Your Optimist Club**

Do you want to get others more involved in your community? Welcome a new Member into a Club of local citizens who share a desire to "Bring Out the Best in Kids!" Show them how Optimists organize and participate in hands-on, interactive projects for kids. As an Optimist Member, let them know that not only will they connect with their local community, they'll also boast affiliation with thousands of Optimists around the world.

### **Invite Someone to Become a Friend of Optimists**

Individuals can explore volunteer opportunities to help "Bring Out the Best in Kids" by becoming Friends of Optimists. Helping kids has rarely been more important than today, in a world where we are disconnected from each other and engaged with our interactive technology. Being a Friend of Optimists helps support the organization's diligent efforts to reach out to kids. Friends of Optimists will receive special e-mails and *The Optimist* magazine. They can volunteer when they wish, all while supporting the organization's cause. So what do you think? Will you invite a friend?

Potential Friends of Optimists can [apply online](#) or they can check out the [Friend of Optimists Brochure](#), which includes an application.

# District Events



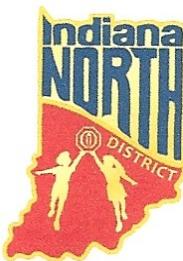
## November 2022

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 	2	3	4	5
6 	7	8	9	10	11 	12
13	14	15	16	17	18	19
20	21	22	23	24 	25	26
27	28	29	30			



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INDIANA NORTH DISTRICT INTERNATIONAL



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crw1@protonmail.com

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skbpuzzler@yahoo.com

District Sec: Shelley Manthey: Smanthey42@gmail.com  
574-596-7072

District Treasurer: Jim Smith: Jim.smith06@yahoo.com  
317-697-2521

Lt. Governors:

Zone 2: None

Zone 3: Yvonne

Southall

Zone 4: Karyn Gilly

Zone 5: Kathy Nelson

Zone 6: Rob Upchurch

Your Leadership Team for  
Optimist Year 2022-2023

Indiana North District News Letter Editor

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“Like us” on  
Face Book

Optimists are:  
The Friend of Youth

Every Day is an Optimist Day  
Supporting the Youth of Our Community

*“I am an optimist.  
It does not seem to  
much use being  
anything else”*

—Winston Churchill

## Optimist Mission

By providing hope and positive vision,  
Optimists bring out the best in kids.

## Optimist Vision

Optimist International will be recognized  
worldwide as the premier volunteer  
organization that values all  
children and helps them develop to their  
full potential.

## Purposes of an Optimist Club

- To Develop optimism as a philosophy of life, utilizing the tenets of the Optimist Creed;
- To promote an active interest in good government and civic affairs;
- To inspire respect for the law;
- To promote patriotism and work for international accord and friendship among all people;
- To aid and encourage the development of youth, in the belief that the giving of one's self in service to others will advance the well-being of human kind, community life and the world.

## The Optimist Creed

### Promise Yourself

To be **SO STRONG** that nothing can disturb your peace of mind.

To talk health, happiness and prosperity  
to every person you meet.

To make all your friends feel that there is something in them.

To look at the **sunny side** of everything  
and make your optimism come true.

To think only of the best, to **work** only for the best and to  
**expect** only the best.

To be just as enthusiastic about the **SUCCESS** of others  
as you are about your own.

To forget the mistakes of the past and press on to the  
**GREATER ACHIEVEMENTS** of the future.

To wear a cheerful countenance **AT ALL TIMES** and give  
every living creature you meet a smile.

To give so much time to the improvement of yourself that you have  
**NO TIME** to criticize others.

To be too large for worry, too noble for anger, too strong for fear,  
and **too happy** to permit the presence of trouble.



**Optimism is positive thinking lighted up.**  
Norman Vincent Peale